

Recently, we have had many questions about edge-to-edge or full-bleed printing and we wanted to provide a detailed explanation of what we can do, alternatives, and how to design your pages for full-bleed printing.

### ***Scrapbooks to Share (SBTS) Full-Bleed Printing Capabilities***

We are able to do full-bleed printing for almost all common digital scrapbook pages. Unfortunately, we are unable to do full-bleed printing with an image area of 12" x 12". I've summarized the common page sizes and whether or not we can print full-bleed:

<b><i>Desired Page Size (Width x Height)</i></b>	<b><i>SBTS Can Print Full- Bleed</i></b>
6" x 6"	Yes
8" x 8"	Yes
8" x 10"	Yes
8.5" x 11"	Yes
11.5" x 12" (Creative Memories albums)	Yes
11.64" x 11.64"	Yes
11.64" x 12"	Yes
12" x 12"	No

I'm sure many of you think this doesn't make sense and would like to understand why. Well, the explanation is simple, the digital printer we purchased two years ago is only able to print an image area up to 11.64" wide. When we set out to select a printer we wanted it to meet two objectives – 1) print with very high quality, and 2) allow us to print scrapbook pages for our customers at a price that would be less than the customer could print on their home printer. The printer we found meets both of those objectives based on the feedback from scrapbookers about our quality and price. But, we currently have the limitation on printable image area.

To summarize, Scrapbooks to Share is able to print full-bleed with all common page sizes except for 12" x 12".

### ***Alternatives to 12" x 12" Full-Bleed Printing***

So, what are the alternatives for scrapbookers that want full-bleed printing from Scrapbooks to Share for 12" x 12" pages:

- 1) Design your pages at 12" wide x 12" tall and have Scrapbooks to Share adjust the image size to 11.64" wide by 11.64" tall. The adjustment is proportional so there will be no visual effect to the page. This is how we currently handle the sample requests that come with the border. If you were to cut-off the white border from our sample package, this would be the size of your page.
- 2) Design your pages at 12" wide x 12" tall and have Scrapbooks to Share adjust the image size to 11.64" wide by 12" tall. A very slight thinning of the image will result.

- 3) Design your pages at 11.64" wide x 12" tall and put in most standard albums.
- 4) Design your pages at 11.5" wide x 12" tall and put in a Creative Memories album.

### ***How to Design Your Pages for Full-Bleed Printing***

At Scrapbooks to Share we will cut your pages to final size. If you want full-bleed and you want us to cut your pages to the final size there are a few things you need to know about designing your pages. If you want full-bleed and plan to cut your pages to the final size then the design discussion below is less relevant.

If you want full-bleed printing there is one thing that you should keep in mind when you design your pages – part of the image area will potentially be cut-off during the trimming process.

The graphics arts industry typically allows an 1/8" around the entire image to be cut-off during the trimming process. As a result, you should design your pages .25" larger than your final desired page size. This translates into scrapbook page sizes as follows:

<b><i>Final Page Size (Width x Height)</i></b>	<b><i>Printed Page Size (Width x Height)</i></b>
6" x 6"	6.25" x 6.25"
8" x 8"	8.25" x 8.25"
8" x 10"	8.25" x 10.25"
8.5" x 11"	8.75" x 11.25"
11.5" x 12"	11.75" x 12.25"
11.64" x 11.64"	11.89" x 11.89"
11.64" x 12"	11.89" x 12.25"
12" x 12"	12.25" x 12.25"

You should also design your pages so that digital elements are .25" from cut-line.

There are two methods you can use to get a printed page size that allows for the 1/8" cut-off: 1) design the page according to the "Printed Page Size" column in the chart above or 2) have Scrapbooks to Share automatically adjust the page size for all your pages. Either way, you should also have designed your page with digital elements at least .25" from the likely cut line.